

LUKEN T. SURGE

DIGITAL MARKETING STRATEGY,
INFORMATION DESIGN, &
TEAM MANAGEMENT

CONTACT

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Location: Pensacola, Florida

PROFILE

Experienced Digital Marketing Strategist skilled in the creative and technical facets of projects, campaigns, and online strategies.

PUBLICATIONS

Mother Hare and the Good Toad
May 11, 2016 - Amazon KDP

LIVE WRITING EXAMPLES

- www.linkedin.com/pulse/when-does-your-future-start-luken-surge (2017)
- <https://www.thedailybell.com/all-articles/news-analysis/how-3d-printing-is-revolutionizing-the-housing/> (2018)
- <https://www.encorecorporatetraining.com/what-public-speaking-articles-might-not-be-telling-you/> (2016)
- <https://lukensurge.wixsite.com/lukensurge/single-post/2019/01/Top-Skills-For-New-Managers> (2019)

SKILLS

Top Skills Obtained from Work Experience, Education, and Personal Learning

- Digital Marketing
- Sales & Marketing Funnels
- Search Engine Marketing
- Team Building & Management
- Social Media Marketing
- Online Research & Strategy
- Course Creation & Learning Environments
- Information Design & Graphics Production
- Content Writing & Copywriting

EDUCATION

CHATTAHOOCHEE TECHNICAL COLLEGE

2015-CURRENT

Associate of Marketing Management

SHAW ACADEMY

2016-2016

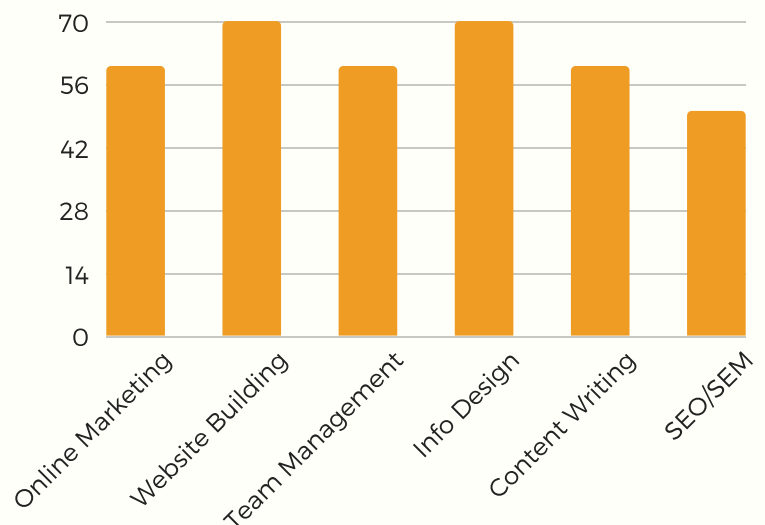
Diploma in Digital Marketing

HALIFAX COMMUNITY COLLEGE

2011-2012

Certificate in Developing Webpages (HTML/CSS)

TECHNICAL SKILLS



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EXPERIENCE & EXPERTISE

MARKETING EXPERIENCE

SURGE DYNAMIX • 2018-PRESENT

Co-Founder, Lead Builder & Strategist

Started marketing company to better serve clients. Responsible for building and managing websites, marketing strategy, and team management. Worked closely with clients to design products that fit their needs, from setting up a businesses to growing them. Managed a team of five professionals, each of different skills to provide quality services to clients.

ENCORE CONSULTING GROUP • 2017-2019

Digital Marketing Strategist

Planned and designed new company website, as well as redesigned landing pages. Responsible for building and managing social media accounts and online presence. Improved site's domain authority through link building and guest posting strategies. Designed marketing, sales, and on-page funnels for capturing and converting leads.

ENCORE CONSULTING GROUP • 2016-2017

Digital Marketing Specialist

A prominent member of the Encore Consulting Group team responsible for social media, writing, research, and improving the general presence of the company and website on the internet.

WRITING EXPERIENCE

MARTIN ADS • 2016-PRESENT

Contract Content Writer

Responsible for writing content for client websites including website pages and blog articles. Performed online research and optimized content with SEO techniques. Was responsible for entire client projects.

678 RID JUNK • 2017-2018

Contract Content Writer

Wrote articles and webpages for a local junk removal company. Page writing included mainly services and city pages. Articles appealed to the needs of residents in the local areas that the company targets in order to catch attention and to draw potential customers to sales calls and inquiries.

PERSONAL PROJECTS

MENTAL MAINFRAMES • 2015-PRESENT

Mental Mastery & Manifestation Coaching

SURGE DYNAMIX • 2015 & 2018

Digital Marketing, Media, & Gaming

SENSATION WORKS • 2016

Sensation & Sound Therapy

UNIVERSE GAME • 2011-2013

Online Gaming Project, Experimental

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REFERENCES

ABOUT ME

An ambitious learner who enjoys managing and building teams, as well as optimizing marketing funnels and campaigns. Self-starter skilled in creating targeted strategies for achieving goals. Also, an avid writer able to engage an array of audiences through content that builds personal and professional value. A strong presence of both creative and technical skills provides a balanced understanding of projects.

CAHMBRIEL CLACKUM

Cardiac Monitor Technician

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HEATH MARTIN

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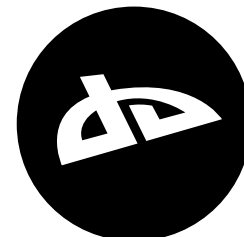


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BRITTANY JONES

Client Acquisition Specialist

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AMANDA TUCKER

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